

FREE
TO
JOIN!

NOW
RECRUITING
STUDENTS!

JETRO

Ideation Workshop & Networking

We're providing a space to meet diverse startups aiming to take on global challenges! You will learn the creative mindset of "design thinking method" to generate ideas for social impact.

2/4 (Sat) 10am - 2pm

(Reception open from 9:30am)

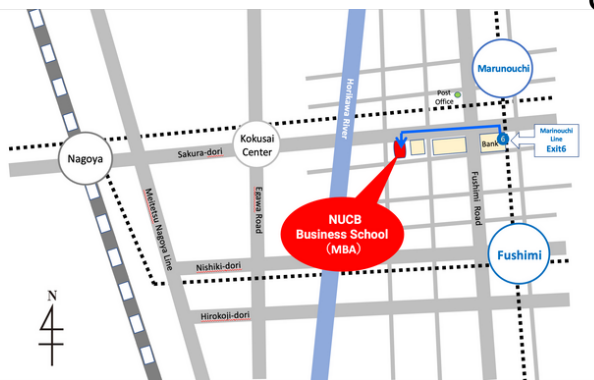
10:00-12:00 Pitches, group work, presentations

12:00-14:00 Lunch, Networking

(More information on the back)

Location:

NUCB Business School Nagoya Campus



(NUCB Business School Marunouchi Tower)
1-3-1 Nishiki, Naka Ward, Nagoya, Aichi 460-0003

Participant qualifications:

① 6 startups companies with headquarters or offices in Aichi Prefecture, Nagoya, or Hamamatsu City

② About 15 international and Japanese students studying in the Chubu region

Language: English

Registration: https://www.jetro.go.jp/en/events/workshop_nagoya.html

Deadline: 2023 Jan 27 (Fri) 23:59

Contact: JETRO Nagoya (Horiike & Kato)

Email: NAG@jetro.go.jp

TEL: 052-589-6210

Hosted by:



JETRO

Japan External Trade Organization

In cooperation
with:



Startup x Global Talents

JETRO Nagoya and the Central Japan Startup Ecosystem Consortium will hold a "Startup x Global Talents Ideation Workshop" for startups and international and Japanese students studying in the Tokai region to encourage the "global development of startups." This event will be held in cooperation with the Nagoya University of Commerce and Business (NUCB BUSINESS SCHOOL). International students, and motivated Japanese students who are interested in work or intern at startups are invited to participate in this program. The goal is to create a place where international students and motivated Japanese students with unique perspectives and ideas from around the world can co-create with startups from Chubu who are working to solve global social issues.



Participation Benefits

1. Meet excellent startups that are aiming to expand their business abroad and earn a chance for possible internships.
2. Learn design thinking to generate ideas for social impact from Dr. Hoe Chin, Goi of the Nagoya University of Commerce & Business (NUCB BUSINESS SCHOOL).
3. Network with other students from Japan and abroad with unique perspectives and ideas.

Schedule

- 09:30 Reception opens
- 10:00 Opening remarks
- 10:05 Pitches by Japanese startups (about 3 minutes x 6 companies)
- 10:30 Group workshop (Dr. Hoe Chin, Goi, Graduate School of Nagoya University of Commerce & Business)
* Design Thinking to Generate Ideas for Social Impact
- 11:20 Discussion sharing with Q&A by students (about 5 minutes x 6 groups)
- 11:50 Reflection & final remarks (Dr. Hoe Chin, Goi, Graduate School of Nagoya University of Commerce & Business)
- 12:00 Lunch & networking
- 14:00 Closing

Dr. Hoe Chin, Goi

Professor
NUCB Business School

"You will learn the Creative mindset of *Design Thinking Method* to generate ideas for social impact."

Biography

NUCB Business School (2021)

Graduate School of Management
- Design Thinking, Entrepreneurship, Sustainability

Keio University (2016)

Ph.D in Media and Governance
Graduate School in Media and Governance

Waseda University (2010)

Master in Business Administration (MBA)
Graduate School of Commerce